



CREATE THE INCOMPARABLE

JOIN BUGATTI AS

BUSINESS DEVELOPMENT SPECIALIST (M/F/D) — BG-V/DN

APPLY WITH YOUR CV AND YOUR COVER LETTER STATING THE ABOVE POSITION TO RECRUITING@BUGATTI.COM

REQUIREMENTS

- University degree in Business Economics, with focus on Sales and Marketing or similar qualification
- First working experience in the automotive sector, ideally in an international, interdisciplinary environment
- Ideally first experience in process improvement and consulting techniques

SKILLS

- Strong analytical and conceptual skills
- Good knowledge in CRM systems and data management
- Ability to work independently and proactively in a structured way
- Flexibility and multi project management skills
- Team spirit and communication skills
- English mandatory, German, French and other languages preferable
- Advanced knowledge in MS Office

TASKS

- Network management
- Manage market research incl. White-Spot-Analysis and definition of market potentials
- Be responsible of operational network adjustments in terms of terminations and new partner appointments
- Improve the KPI management on central and partner level
- Support in long-term network, partner and importer strategy
- Bugatti Salesforce
- Support on data protection, system data quality and user trainings
- Regular content management updates of Partner Portal
- Organizational efficiency
- Define, capture and conceptualise synergy projects and potentials projects between Bugatti and Rimac
- Be responsible of the set-up and steering and implementation of an in-house-cross-departmental BUGATTI Process Improvement approach
- Partner Management
- Analyse, follow-up and pilot each partner's financial and business case situation
- Be responsible of the set-up and implantation of a Bugatti Partner Business Consulting approach

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